



Terms and Conditions for Auto-Roller Sponsorship

We know this is the boring part, but here's what Auto-Roller would like in return for sponsoring your club with an Auto-Roller for two full cricket seasons. It's all pretty straightforward and helps ensure the sponsorship runs smoothly for everyone involved!

1. **Insurance Requirement**

The club must provide evidence of valid insurance covering the cost of the Auto-Roller in the event of theft, loss, or damage. This insurance must be in place throughout the duration of the sponsorship.

2. **Secure Storage**

The club is responsible for providing a secure facility to store the Auto-Roller when not in use. The storage location should ensure protection against theft, vandalism, and damage from environmental factors.

3. **Servicing of the Auto-Roller**

Auto-Roller will service the sponsored roller during its regular service season (at no cost to the club). The club agrees to provide access to the roller at the scheduled service time. Arrangements for access and service dates will be communicated in advance.

4. **Roller Maintenance and Responsibility**

The club is responsible for the day-to-day care and proper usage of the Auto-Roller. Any damages caused by misuse, neglect, or improper storage will be chargeable to the club, and they will be required to cover the cost of repairs.

5. **Event and Sponsorship Opportunities**

Auto-Roller would also like to explore further sponsorship opportunities with the club. This may include attendance at grounds maintenance events, promotional activities, or involvement in cricket matches, tournaments, or events hosted by the club. The club agrees to consider such opportunities in collaboration with Auto-Roller.

6. **Active Social Media Presence**

The club must maintain active social media accounts on Twitter (X), Facebook, and Instagram. Regular posts about the Auto-Roller's use and benefits should be made at least once every two weeks. Posts should cover pre-season preparations and the ongoing cricket season, showcasing the roller in use on the pitch.

7. **Content Sharing Requirements**

The posts should tag and credit Auto-Roller in all social media content related to the roller, ensuring appropriate visibility for the sponsorship.

8. **Use of Auto-Roller Logos**

Auto-Roller will provide the club with official logos for use in any marketing materials or promotions, should the club wish to include them. The club agrees to use the logos in accordance with any branding guidelines provided by Auto-Roller.

9. **Duration of Sponsorship**

The sponsorship is valid for two seasons. Auto-Roller retains the right to terminate the sponsorship early if the club fails to comply with the terms outlined in this agreement.

By submitting an application, the club agrees to abide by these terms and conditions throughout the sponsorship period.

Auto-Roller (Autoguide Equipment Ltd) 2024